



SABINABATELMAN

WEB | UX | UI DESIGNER

647-904-6899 · sabina@sabinab.com · sabinainteractive.com · 

EXPERIENCE

Freelance Web | UX | UI Designer | Sept 2005 - present

Clients include: York University, SAP, Odysseus Data Services, Snakes & Lattes, PhillipsHD, Macys.com, Bank of America, VO5, MiracleGro, Monster.com

- Conceived and designed websites, software, web banners, social media and print campaigns.
- Lead ux design for complex, data-heavy software.
- Created and organized branding guidelines.
- Created branding for restaurants, including logos, business cards, menus and websites.

Interactive Designer - Modernista, Boston | Jul 2006 - Nov 2008

Clients: Hearts On Fire, Rockport, TIAA-CREF, HUMMER, Cadillac

- Conceived and designed various interactive campaigns through microsites, web banners, and viral marketing.
- Lead designer for Hearts On Fire interactive campaigns.
- TIAA-CREF banners and the spring and fall of 2007 campaign for Rockport shoes.
- Contributed concepts, design and programming to Hummer and Cadillac campaigns.

Flash Designer - Thunder Sky Pictures, Boston | Jan 2003 - Jan 2006

Clients: Siemens, Sonexis, Palomar, FLIR, LiveVault

- Designed and created sales materials: interactive CDs, DVDs, Web and multimedia presentations.
- Developed training CDs for medical systems using Flash.
- Produced and edited corporate and industrial videos using Final Cut Pro and Premeire.

EDUCATION

University of Massachusetts Amherst, MA
Communications/Broadcasting

School of Visual Arts New York, NY
Film & Video

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Sketch
- HTML| CSS
- Responsive Design
- Wireframing
- Wordpress
- Agile | Atlassian